

## Privacy Policy for iRefuse.co

**Effective Date:** 01/01/2026

**Last Updated:** 01/02/2026

This Privacy Policy describes how **I Refuse Clothing Co.** (“we,” “us,” or “our”) also known as **Refuse the Program Co.** collects, uses, discloses, and protects personal information when you visit or interact with the website located at <https://www.irefuse.co> (the “Site”), or otherwise use our services.

By accessing or using our Site, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree with this policy, please do not use the Site.

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### 1. Information We Collect

We may collect the following information:

#### Personal Information You Provide Directly

- Name
- Email address
- Phone number
- Mailing address
- Payment information (if applicable)
- Any other information you choose to submit through forms or when contacting us

#### Automatically Collected Information

When you visit the Site, we may automatically collect:

- **IP address**
- **Device type and browser information**
- **Usage data** (pages visited, time spent, etc.)
- **Location information** (based on IP)
- Cookies and tracking data (see **Cookies & Tracking** below) [Woocommerce](#)

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## 2. How We Use Your Information

We use collected information to:

- Provide, operate, and maintain the Site
- Communicate with you (e.g., respond to inquiries, send updates)
- Process transactions and fulfill orders (if applicable)
- Personalize and improve user experience
- Monitor and analyze usage and trends
- Comply with legal obligations

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## 3. Cookies & Tracking Technologies

We and our third-party partners use cookies, web beacons, and similar technologies to collect data about your activities on the Site. Cookies help improve your experience, analyze trends, and recognize you when you return. You can control cookie preferences through your browser settings. [Woocommerce](#)

Third Party Services Applicable:

- [WordPress/Woocommerce](#)
- [Facebook](#)
- [Pinterest](#)
- [PayPal](#)
- [Stripe](#)
- [Google](#)
- [Printful](#)

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## 4. Sharing Your Information

We do not sell your personal information.

We may share personal data with:

- **Service providers** who help operate the Site (e.g., hosting, analytics)
- **Legal authorities** if required by law

- **Business transfers** (e.g., sale or merger of company)

We implement reasonable steps to ensure third parties are required to protect your information under similar safeguards.

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## 5. Your Rights

Depending on your location, you may have rights under applicable laws, such as:

- Accessing your personal data
- Correcting inaccurate information
- Deleting personal data
- Opting out of marketing communications
- For California residents: rights under CCPA/CPRA
- For EU residents: rights under GDPR

To exercise your rights, please contact us at the contact information below.

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## 6. Security

We use reasonable administrative, technical, and physical safeguards to help protect your personal information from unauthorized access, loss, or misuse. However, no method of transmission over the internet is completely secure.

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## 7. Links to Other Websites

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites.

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## 8. Children's Privacy

Our Site is not intended for individuals under **13 years of age**. We do not knowingly collect personal information from children under 13. If you believe we have collected such information, please contact us to request deletion.

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## 9. Changes to This Privacy Policy

We may update this policy from time to time. We will update the “**Last Updated**” date at the top of this page when changes are made.

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## 10. Contact Us

If you have questions about this Privacy Policy or want to exercise your privacy rights, you can contact us at:

**Email:** [admin@irefuse.co](mailto:admin@irefuse.co)

**Address:** PO Box 6522, Tyler, Texas 75702

**Website:** <https://www.irefuse.co>

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